

# WATCHDOG

*why, what and who*

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**Who will feed the watchdog**  
discussion forum  
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# Structure of this presentation

- **what is watchdog generally**
- **watchdog NGOs examples**
- **why watchdogging at all**
- **why watchdog NGOs**
- **who will feed the watchdog**

# What is watchdog?

*Monitor and report on government, corporate, and other abuses. (Wikipedia)*

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**Pressure on those holding power to solve the problem/be responsible.**

# NGOs typology

## Type of activities:

- service
- educational
- advocacy
- watchdog
- mixed

## Attitude towards power- holders:

- cooperative
- critical

# Watchdog activities

## Towards government and corporations:

- Environmental Law Service



# Watchdog activities

## Towards government:

- **Environmental Law Service**



# Watchdog activities

## Towards politicians:

- Oziveni

Databáze FairPlay - Bez korupce - Mozilla Firefox

http://www.bezkorupce.cz/databaze-fairplay/

oživení

BEZ KORUPCE

Vyhledávání

Jméno

Příjmení

Firma

Hledat

- Členové vlády
- Členi politických stran
- Členi politických stran za rok 2006
- Členi politických stran za rok 2006
- Odstupní kandidátům pro volby do PSP ČR 2006 volební kraj Praha
- Europoslanci
- Činnosti kandidátů do PSP ČR 2006 volební kraj Praha
- kandidáti do zastupitelstva hl. města Praha 2006
- Rada hl. města Prahy 2006/04
- Činnosti zastupitelů hl. města Prahy 2006/05
- Zastupitelstvo hl. města Prahy 2006/05
- Zastupitelstvo hl. města Prahy 2007
- Zastupitelstvo hl. města Prahy 2

Starosta otevírá nové obchodní centrum

...místní chvilě zachovat park

# Watchdog activities

## Protecting privacy:

- Iuridicum Remedium





# Watchdog activities

## Towards hunters:

- Hnuti DUHA - FoE



# What is Watchdog

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**Pressure on those holding power to solve the problem/be responsible.**

# Why watchdogging?

## POWER tends to:

- be abused
- be misused
- corrupt

Necessity of checks and balances mechanisms!

# Traditional watchdogs

specialized governmental agencies

political parties in opposition

media

# Effective watchdog

independence!!!

strength/capacity

stability in time

# Why watchdog NGOs?

## independence on the potential thieves

- governmental agencies
  - \* potential thieves
  - \* dependent on other potential thieves (big corporations)
- political parties in opposition
  - \* part of the game
  - \* need of cooperation and compromises
  - \* personal connections
  - \* influence of corporations
- media
  - \* influence of corporations
  - \* “clip” character of the news

# Why watchdog NGOs?

concentrated power of corporations

post modern character of society

- lack of joint vision
- diversity of legitimate interests
- new complex and hidden threats

the least dangerous

- their “power” is just public pressure
- dependent on the credibility
- subject to media and governmental watchdogging

direct touch with reality

cheap

# Who will feed the watchdog?

private foundations

leaving

government

potential thief

EU

potential thief

less funds

distribution through national authorities



# Who will feed the watchdog?

corporations

potential thieves

individual donors

less attractive

commercial activities

mission in risk  
credibility problems

# Who will feed the watchdog?

Environmental Law Service takes or plans to take legal actions against:

- government
- corporations
- EU institutions

Is it good to take money from those being sued?

# Conclusion

the watchdog NGOs play important role in modern societies

their fundraising strategies are different – independence as the crucial condition

financial sources are decreasing

# What type of the watchdog are we dreaming about?



[www.eps.cz](http://www.eps.cz)

**THANK YOU!**